

GAHA April 2021 Meeting Minutes

Date: Tuesday, April 6th - 6:30-7:00pm

Attendance: Connie Green, Jessica Gilker, Nancy Smith, Robin Chisolm-Semour, Kathy Gilker, Angel Johns-Stoor, Mike Moak, Susan White, Kathy Vertullo

Call to Order: Jessica Gilker 6:30 PM

Establish Quorum (5 board members needed for voting): 4 present

Previous meeting minutes approved?

- *Not yet. Will try to post recording to the board members for approval this week*

Treasurer's Report: Susan White

- **Overall Account Balance:** \$ 19,833.02
- **High Point Balance:** \$ 60.00 (Connie has deposited another \$60 check to include for next month)
- **Frequent Rider Balance:** \$ 301.40

Old Business:

- **GAHA Booth at the GA Horse Fair, Saturday, April 17th, 2021:** *Jessica Gilker*
www.georgiahorsefair.org
 - Volunteers: Jessica Gilker, Shannon Thomason, Susan White, Kathy Vertullo, Adrienne Briant, Fran
 - Tickets sold 500. They estimated 600 by day of. Gates open at 8:30am.
 - Materials:
 - Ordered 250 grey bags with GAHA logo & website
 - Ordered 250 Business Card Sized Magnets with GAHA logo
 - Ordered 200 GAHA Promo Postcards printed front and back
 - Ordered 2-3 boxes of *Envision* magazines (70 in each box). Only cost was shipping: \$65.00
 - Reminded AHA that we needed their booth (\$50.00 to ship back to them) but still have not heard back
 - AHA website has been down for several days
 - Ordered 200 pieces of promotional items from AHA (will also have Adrienne's stack)
 - Bringing magazines/material also from Susan's friend, Megan Bruce, & Connie

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- **Virtual Horse Show: Mike Moak**
 - No new updates
 - Need dressage tests to publish

New Business:

- Mike & Linda made a trip to Ocala to prep for Regionals
- Myron has asked if there are any volunteers to pick up Region12 lockers at Perry & take to Ocala facility? Expenses would be reimbursed.
 - Possibly post to the FB GAHA Discussion Group

Committee Reports:

Membership: Shannon Thomason / Kim

- Current Total of GAHA/AHA Members:
 - Adult 1 Year:
 - Adult 3 Year:
 - Lifetime:
 - Youth 1 Year:
 - Youth 3 Year:
- Current Total of 2021 GAHA-Only Members: ___ Adult and ___ Youth - ___ total GAHA-only members.
- All GAHA-Only Memberships expired Jan. 1st please renew.
- Responses from mailed or emailed renewal letters?

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- Send current membership lists (GAHA-Only & AHA/GAHA to info@georgia-arabian.com for website update before April 8th)

Frequent Rider: *Angel Johns*

- **No new sign-ups, all the same as last report**

High Point: *Connie Green*

- 6 entries
- More people to send in entries

GAHA Gives Back, WWW: *Adrienne Briant*

Spring Trail Ride: *Missy or Adrienne*

- Connie will connect with possible Spring trail ride volunteers
 - Mike Moak will volunteer!
- Missy is hosting and will be gathering COVID info

Youth: *Fran or Hannah*

Sponsorship:

- New Sponsors:
 - \$300 - Barbara Adler
 - \$100 - Nancy Smith
- Sponsors please send printed materials for our GAHA booth goodie bag no later than April 9th.
- Everyone please ask business owners, GAHA friends & GA community for 2021 sponsors & be sure to thank our generous sponsors!
www.georgia-arabian.com/sponsors

Communication/PR: *Jessica Gilker*

- [Facebook Page](#) - 4,013 Likes & 4,155 Followers as of 4/5 (last month 3,986 Likes & 4,127 Followers)
www.facebook.com/GeorgiaArabianHorseAssociation/
- [Instagram](#) - 1,106 Followers as of 4/5 (last month 1,099 Followers)
www.instagram.com/georgiaarabianhorse/
- Website updates for March completed by Elizabeth Crumbly. Invoice was \$100
 - Elizabeth is on call for website & newsletter at end of this month
- Newsletter started by volunteer Rachel Voyles, finished by Elizabeth Crumbly & Jessica Gilker.
- Email website & newsletter updates by April 9th please!
- Everyone can help by sharing GAHA, Region 12, AHA programs, events, activities & resources to be a part of the club's events & program successes! See something fun, educational, or helpful? Share it on our social media & your social media pages so everyone has access to it!

Upcoming 2021:

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www.georgia-arabian.com/2021calendar

- April 1st: Deadline for [Arabian Horse Foundation Scholarship](#)
- April 17th: GAHA Booth at the GA Horse Fair, Conyers, GA, International Horse Park
- April 10th: [Region 12 Youth Scholarship deadline silverbirchequestrian@gmail.com](#)
- April 25th: [Deadline for member submission of charity recommendations for the GAHA Gives Back initiative](#)
 - Put out reminders on social media to submit non-profits
- May Arabian Horse Month
- May 22nd: GAHA Spring Trail Ride, Ashland Farm led by Missy Snyder

Any new ideas you want to “run” with please send them at any time of the month so we can get them rolling ASAP!

Announcements:

We need Delegates for Region 12 Meeting (in person or virtually)

- ***Send ASAP!!***
- ***The meeting may be May 4, 2021 - Mike to check on date***

Reminder:

- ***Anyone working/hosting an event - do the write ups & photos for AHA awards as soon as possible with the event!***
- ***Paperwork is due in August***

Adjourn: 6:59 PM